



*Academy of Business Disciplines
an interdisciplinary business organization*

Dear Colleague:

The Academy of Business Disciplines will hold its **Seventeenth** annual meeting in Ft. Myers Beach on **November 12, 13 and 14, 2015** (Thursday through Saturday.) We invite you to participate by submitting an abstract, paper or panel proposal for the annual meeting.

The conference will be held at the DiamondHead Beach Resort Convention Center located on the Gulf of Mexico in Ft. Myers Beach (see their web page at www.diamondheadfl.com.) A number of suites have been reserved for \$149 to \$174 per night plus tax. These suites offer a view of the beautiful white sands, glorious sunrises and sunsets, a master bedroom, fully equipped kitchenette in the living room and screened in lanai. Participants may make reservations by calling the DiamondHead at 800-625-4111. ***Be sure to tell the registration clerk that you are attending the ABD meeting.*** There are a limited number of these suites available at the DiamondHead so you are strongly encouraged to make your reservations **early** (NO LATER THAN SEPTEMBER 1, 2015).

The ABD will include your paper or abstract in the proceedings (which are not copyrighted) that will be posted to our conference website in February. Participants may, if they wish, have their papers or cases considered for publication in the *Academy of Business Disciplines Journal* (www.abdjournal.org.)

One **best conference paper award** will be presented for each of the following: *Basic Research; Teaching & Innovation; Cases; and Faculty/Student Collaborative Research.*

Abstracts, proposals or papers should be submitted no later than June 15, 2015. Notifications to authors will be provided within two weeks of being received. The notification email will include instructions to authors as well as a registration form. Registration fees are: \$275 before September 1, 2015; \$325 between September 1 and October 1; and \$400 after October 1. The fee for multiple papers is \$125 per paper. Student (doctoral/masters/undergraduate) registration fee is \$125.

The ABD Conference was established as a multidisciplinary business forum for participants to meet in a casual, first-class conference setting to exchange new ideas in both research and teaching pedagogy. In order to maintain this rich tradition, we need two things. And you can help. First and foremost, we appreciate your past participation and need your continuing involvement. Second, ABD needs new friends new conference participants to share new innovative ideas in the business disciplines. ABD needs to continue doing what it does well ... AND GROW!

Please submit your proposals/abstracts/suggested panel topics and/or panelists via email to STRUPECK@IUN.EDU

A registration form will be emailed to individuals whose papers are accepted or who send emails indicating they wish to attend, and possibly serve as a session chair, but not present a paper.

We look forward to receiving your submission(s) and meeting with you at the DiamondHead.

Sincerely,

Dave Strupeck – ABD President

PS: Please distribute copies of this letter to your colleagues in Business and Economics